

David Forber BSc (Hons.)

112 Two Mile Hill Road, Kingswood Bristol BS15 1BJ
H: 0117 3735415; M: 07980 588760; E: dave@daveforber.co.uk

Profile

An experienced Webmaster currently working for a leading financial services company with high profile websites. Flexible and able to work on own initiative or as a team member to achieve deadlines. Adaptable and enjoys the challenge of learning new ideas and concepts.

Employment History

AXA Sun Life (2001 onwards)

eCommerce Webmaster

- Website development and building
- Creation of AXA's on-line brand
- Project Management
- Take ownership of complex problem solving
- Proactive contact with other organisations to improve liaison and efficiency
- Managing customers expectations on line and via telephone
- Negotiating with legal and compliance departments to achieve best results
- Liaison and consultation with overseas departments
- Fluent use of hand-coded HTML, JavaScript and PHP4
- Basic knowledge of financial service products

Achievements

- Development of public facing websites and extranets:
 - www.axa.co.uk/activeprotector – a microsite promoting AXA's Active Protector Bond featuring an optional video through sponsored links on Google and Yahoo
 - www.axa.co.uk/advisers – AXA's new extranet for financial advisers
 - www.axa.co.uk/pensions – provides information about the pensions AXA offers
- Created internal utilities:
 - Call logger – a utility enabling calls to the eCommerce helpdesk to be logged in a MySQL database. The service includes a search facility and is written in PHP4.
 - Website creator – enables internal users to build websites quickly using a variety of page templates. Users simply complete a form, which is passed through PHP4 to generate HTML pages.
 - Feedback tool – allows users validating new websites to feedback comments and to score various elements of web design. These are stored in a MySQL database and used to manage performance.

Sun Life International (1999 - 2001)

International Marketing Co-ordinator

Sun Life International marketed AXA Sun Life's products in the UK and throughout the world. Following a temporary position with the Company in 1998, I was employed to create a website for them in 1999. As I had no previous experience at that time the site was created by an external agency and I gradually took responsibility for new content creation and site amendments.

Achievements

- Managing the development of www.sunlifeint.com through an external agency
- Learned HTML and JavaScript
- Redeveloped the website to conform to new brand guidelines
- Development of www.sunlife.de, a website for Sun Life Deutschland

Shaunak's Pharmacy (1996 – 1999)

Pharmacy Assistant

- Dispensing medicines
- Advising on products available and general customer service
- Cash handling

Achievements

- Completed a training course in giving advice about medicines
- Enhanced interpersonal skills through face to face customer contact

Education and Qualifications

Higher

University of Bath (1996 – 1999)

- Bachelor of Science degree in Pharmacology (2:ii)

Further and Secondary

Bristol Cathedral School (1989 – 1996)

- 3 'A' levels:
 - Mathematics (B), Biology (B), Chemistry (B)
- 2 'A/S' levels:
 - Music (A), French (D)
- 9 GCSEs:
 - Music (A*), Mathematics (A), Chemistry (A), Physics (A), French (A), Biology (B), English (B), English Literature (C), Design Technology (C)

Other Information

- Full clean driving licence
- Date of Birth: 1 June 1978
- Married
- Church Organist and Composer
- Cornet and Tenor Horn player to contest standard
- Continued study of drugs through BioMedNet